

**TUSKER TRIO** — This elephant group forms part of the itinerant herd residing at the South Coast Shimba Hills Reserve.

PHOTO — KAMAL SABHAR

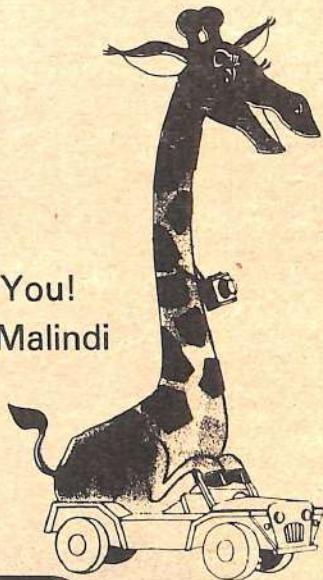
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MARKETING COMMUNICATIONS

Samburu River Lodge



## SAMBURU SPLENDOUR

Situated on the banks of the Uaso Nyiro River in Kenya's Northern Frontier district lies Samburu River Lodge.

In addition to the rugged splendour of its landscapes, the very name "Northern Frontier district" conjures up an atmosphere of mystery and adventure.

And it's game you're after, then you'll have come to the right place. Lions and elephants are in abundance, as are the Samburu 'specials' — oryx, gerenuk, reticulated giraffe and Grevy's zebra. Leopard visits to a bait across the river from the lodge average 27 a month.

Experience the splendour of Samburu with all the comforts of civilisation at Samburu River Lodge.

**Signet Hotels specialise in catering for individual clients, incentive movements and group bookings. For further details contact your travel agent or Christine Petrie, 37 Sloane Street, London S.W.1. Telephone 01-235-6764/5.**



Signet Hotels

Silopark House, Mama Ngina Street, P.O. Box 59749, Nairobi, Kenya



## Hilton International Are Leading Hotel Group Right Across Kenya

A LAND of contrasts, where, at the Equator, snow-capped mountains dominate the horizon. Where arid desert and fertile valleys support animal and plant life, and whose eastern seaboard along hundreds of miles of silver sands is the azure Indian Ocean. This is Kenya.

Most of the country's visitors, and businessmen and holiday-makers arrive via the capital city and major gateway - Nairobi.

Founded at the turn of the century, Nairobi has grown from a village to a thriving city with a population of one million. Most visitors spend a few days here before travelling to the coast or the national parks.

Modern city and business centres. Nairobi's modern architecture reflects its youth, and exciting buildings such as the Kenyatta International Conference Centre and the Dusit Bank Building dominate the skyline.

But Nairobi is not without tradition, and there are many mature landmarks in the city that make it what it is today.

A wide variety of restaurants and bars give the city its many meeting places, and the best known are in Nairobi's better hotels. The Hilton International Nairobi, for example, is one which offers dining and dancing in its Ambroseli Grill, informal lunches on its poolside terrace and snacks in its Pizzeria or Java Restaurant.

The hotel's shopping arcade and bars has much to tempt the urban hunter.

Wood carvings, basketware, beadwork, fabrics - printed and woven and lightweight cotton safari clothes and hide boots satisfy almost every visitor's impulse, although the more adventurous will seek out local perfume and jewellery - another good buy.

### SNAKE PARK

Nairobi's other attractions are many and include numerous theatres, cinemas, restaurants and clubs, a casino, and the popular Railway Museum.

There's also the National Museum which has a fine collection of mounted butterflies and birds, the Snake Park, with a wide variety of snakes, and other reptiles on view, and the

famous National Park.

In a city suburb not far from the airport visitors can see lions and many other wild animals roaming freely.

But most visitors to Kenya who want to see wildlife will head out of the city into the bush for a safari through one of the country's many game reserves.

Some 90 species of animals inhabit the African plains and countless varieties of birds, reptiles and insects. All can be seen in Kenya - most can be seen in any one of the countries well maintained national parks.

One of these is the Tsavo National Park, South East of Nairobi just over halfway to Mombasa.

### LAKE JIPE

Here, near Tsavo West at the foot of the Taita Hills, are two of Kenya's finest game lodges, both operated by Hilton International who also maintain the 28,000 acre private game reserve in which the lodges stand.

Salt Lick Lodge is a group of round, native style huts (but with all modern amenities on the inside), standing on stilts and linked by catwalks to give the best views of the animals coming to drink and wallow in the salty pool.

Here is game viewing at its best, and unshamed luxury in the wild.

For those more devoted to total relaxation in a resort atmosphere, Taita Hills Lodge - a scenic 6 mile drive from its neighbour - offers luxurious accommodation, swimming pool, fine food, local dancing displays and rest of all pleasure - total peace and quiet in dramatic surroundings.

Nearby Lake Jipe provides pleasant boat rides.

Further west is the Indian Ocean with its beautiful beaches and clear seas at famous resorts like Mombasa and Malindi, and mysterious hideaways where time stands still - Lamu is one of the coast, the plentiful fresh seafood and the long hours of sunshine.

Kenya is country with something for everyone - tourist and businessman alike - and, as tourism is one of Kenya's biggest business, every visitor is made especially welcome.

## 'SPECIAL HOLIDAYS' AT THE REEF HOTEL

A SPECIAL Kenyan holiday can be had at the Mombasa Reef Hotel, an international high class hotel that is today among the most popular beach hotels in Kenya.

Built in 1972 it marvelously combines modern technology with the best local traditions in architecture and the natural scenery.

Its food, its fabulous beach and spacious garden adorned with beautiful palm trees and flowering bushes complements the friendly service offered by the hotel staff in its most relaxed atmosphere.

All its 160 bedrooms face the glorious Indian Ocean and every bedroom is air-conditioned with own bathroom, balcony, telephone and piped music.

A sumptuous Kenyan buffet is offered every day at lunch-time with romantic candle-lit dinners at night.

An added attraction is the Nudge Grill, a gourmet paradise catering for an international clientele. As an a la carte restaurant, it offers the very best of sea food as well as succulent meat dishes.

For those guests or local

residents who would like to mix business with pleasure, the hotel provides an ultra-modern conference room, while entertainment for guests include live music by the hotel's famous resident dance band, video programmes, barbeque, an African Night around the scintillating fresh-water swimming pool, mini-golf course and a tennis court.

Before or after a relaxed sunbathing on Reef Hotel's sand beach, one can either swim in the Indian Ocean or go windsurfing.

### WIND - SURFING

The hotel has its own windsurfers which can be hired by the guests and the friendly beach attendants are always ready to show the beginners how windsurfing is done.

The hotel also arranges for deep sea fishing in their own modern boat.

Whether spending elegant evenings dining in romantic candle light, dancing with the resident band or simply sunbathing on the beach, the Reef Hotel guarantees a very special holiday of a lifetime.

### TOURISM AND WILDLIFE MINISTER HON. MAINA WANJIGI, WRITES:

ON THE Occasion of the World Travel Market I should like as the Minister For Tourism and Wildlife in Kenya to extend a hand of warm welcome to all tourists and holiday-makers who would wish to come and visit our lovely country.

In the past 21 years of independence Kenya has been able to consolidate her growth of statehood in all spheres of economic, social and political endeavours, enhancing further her touristic posture in the world tour markets.

Visitors to our country have not only discovered one and united Kenya - but many, with different facets of sun, sand, sea, fascinating wildlife and a rich cultural heritage.

## 'Kenya Is The Best Holiday'

We have welcomed them all to our palm-shaded shores of clean, white, sandy beaches, on which to sunbathe or sail, swim, fish and indulge in any sort of water sport in the warm Indian Ocean.

They have been able to wander amid ornate mosques, temples and ruins, and sample the traditional hospitality of the polyglot peoples of our country, from Mombasa to Malindi and Lamu.

From Kenya's coast, a combination of beach fun and big city

sophistication is provided by our 'Capital Under The Sun' Nairobi - with its cool, high-land climate, and a famous wildlife park nearby.

The adventurous spirit has found solace in our bush safaris exploring the greatest game

centres and reserves in Tsavo, Mount Eldon, The Aberdères, Meru, Samburu, Marsabit, and the Mara.

With the finest tourist infrastructure Kenya strives to offer the best bargain in far-away holidays for all our visitors.

In line with my Government's policy on free enterprise Kenya continues to encourage and welcome suitable private investment and interest in our tourist industry.

We recognise and appreciate the role overseas investors and tour firms have played in the rapid growth of the tour industry in the Republic.

The Kenya Government, under the wise leadership of His Excellency President Daniel Arap Moi, is geared towards the promotion of tourism by further improving all services and facilities offered to our visitors.

We trust that all those who come to Kenya will return home with fond memories of our lovely country and will not hesitate to return again and share our natural heritage.

K-A-R-I-B-U-N-I-I

Plan your next mini conference...



...with success in mind at Hilton Internationals Taita Hills Lodge

A world renowned luxury resort, Taita Hills Lodge is set in its own 28,000 acre private game sanctuary, bordering Kenya's largest game reserve - The Tsavo National Park. It's an easy drive from Nairobi and Mombasa. If you prefer to fly, we have our own airstrip.

Taita Hills Lodge have their own telex system so communication is very easy.

Hilton International offers a host of reasons for planning a business meeting or training seminar at the Taita Hills Lodge, which boasts superb conference facilities in perfect combination with luxurious accommodation, courteous service and International Cuisine.

Situated amidst beautifully landscaped gardens, the conference centre consists of the 'Baraza' room seating up to 100 persons, the 'Mwanda' room that comfortably accommodates 25 persons and two deluxe suites which may be used as breakout rooms for 12 persons each.

All necessary conference equipment available. Our world famous Salt Lick Lodge, which offers excellent game viewing on location is only 6 miles away.

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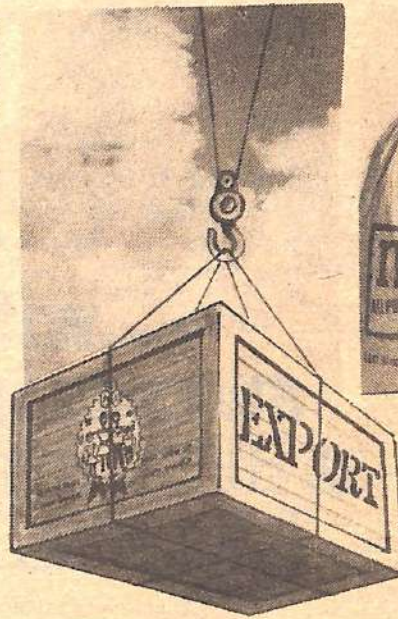
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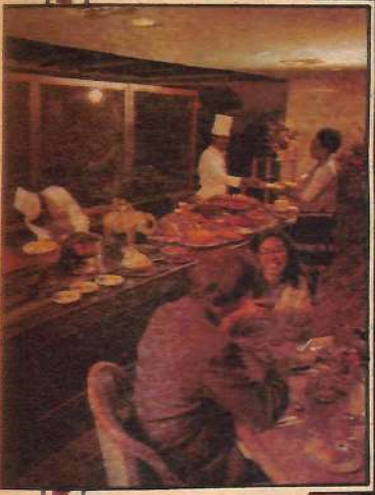
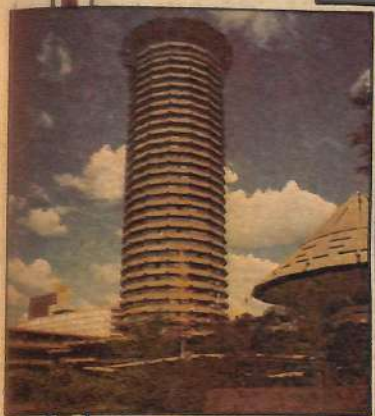
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fully equipped conference rooms, secretarial services, 24-hour telex, international phone service, a personal bleep paging system and international courier service. Amidst the bustle, a heated swimming pool and fully equipped health centre with sauna and steam bath, provide for a relaxing atmosphere.

For business or pleasure, you need look no further than the deluxe service and accommodation of the Hilton International Nairobi.



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LONELY WARRIOR — Rhino, both 'Black' and 'White', can still be seen by visitors to Kenya's world-famous National Parks and Wild Life Game Reserves.

PHOTO — KAMAL SASHARWAL

MARKETING COMMUNICATIONS

The Ark · The Aberdare Country Club



## The Aberdare Experience.


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An overnight stay at the world famous Ark, which overlooks a floodlit waterhole, provides a rare chance to see rhino and elephant and much, much more.

Experience the Aberdares with a night at The Ark and a night at the Aberdare Country Club - two names synonymous with hospitality.


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- Leisure Lodge-Club • Leopard Beach Hotel
- Manor Hotel • Mombasa Beach Hotel
- Neptune Beach Hotel • New Carlton Hotel
- Ngulia Safari Lodge • Nyali Beach Hotel
- Oceanic Hotel • Driftwood Beach Club
- Outrigger Hotel • Peponi Hotel • Plaza Hotel
- Reef Hotel • Robinson Baobab Club-Hotel
- Serena Beach Hotel • Severin Sea Lodge •
- Shelly Beach Hotel • Suli Suli Inn • Sun 'n Sand Hotel • Taita Hills & Salt Lick Lodges • Trade Winds Hotel • Turtle Bay Hotel • Two Fishes Hotel • Umande Restaurant • Voi Safari Lodge
- Whitesands Hotel • Whispering Palms Hotel

**WELCOME! - KARIBUNI!**



**AFRICAN TOURS & Hotels** manage four beach hotels on Kenya's tropical coast - all delightfully different, offering good value for money and attracting many repeat guests.

In addition, its Regional Office at Mombasa offers exciting safaris to all Kenya's game parks, as well as 1-Day excursions to the swinging seaside resort of Malindi and the Gede ruins, also 1/2 Day sight seeing tours of Mombasa.

Its Regional Office in the New Carlton Hotel, Moi Avenue, Mombasa, also offers a hotel reservations service which covers lodges in game parks as well.

**Mombasa Beach Hotel** - the nearest to Mombasa Island being just 8 kms away - has 300 beds in rooms which are all air conditioned with telephone and 24 hour room service. There are also 2 VIP suites.

The cuisine is of a high standard and during the week includes a delicious sea food buffet, tasty curries, barbecue, Italian Night and popular local dishes.

Its elegant Maxim's Cellar is a gourmet's paradise with its own cocktails bar and entertainment by the Midnight Savannah.

The hotel has a variety of eating venues to also cater for those on bed and breakfast or half-board rates which include the Pool Rendezvous and a Beach Kitchen for BBQ brochettes and freshly grilled King Fish steaks.

**WIND-SURFING**

It has a magnificent white sand beach, which is cleaned daily. There are facilities for many water sports including windsurfing, boat trips to the reef and fishing from traditional dug out canoes. Arrangements can be made at the hotel for a morning's deep sea fishing.

There is a practise green for golf enthusiasts and equipment can be hired free of charge. It has a large crystalline

swimming pool, boutique, curio shop and hair dress in salon. There are also conference facilities for up to 150 people with audio visual aids, including a film projector. Also available are telex, photocopying and duplicating services.

There is entertainment each night of the week, including African traditional dancers,

cabaret, film shows and a live band for dancing.

It has its own discotheque, "The Tavern," which is situated on the beach in a natural coral cave.

Also on the north coast is Whispering Palms Hotel, Kilambala situated on a 12-acre palm studded site just 29 kms away from Mombasa Island. It offers a plethora of sports facilities - tennis, archery, mini golf, volley ball and has its own bowling alley. There is also a Games Room with exercise bicycles, boxing bag and climbing frames. It has an Animator who, not only takes guests for hikes along the beach and country side, but is also its very versatile 'DJ'.

A windsurfing centre is based there, and arrangements can be made for deep sea fishing.

The hotel, which was completely renovated recently, has 220-beds in air-conditioned rooms with bathrooms and showers, a boutique and conference room for 'mini' forums of up to 65 people. It has two swimming pools, also a Snack Bar, African Night with ethnic food and dancing takes place each week, while tasty curries are featured on



AFRICAN TRADITIONAL DANCING at A.T. & H.'s superb Mombasa Beach Hotel.

PHOTO - SEAM SHERRI

by NETA PEAL

Sundays.

There is a lively entertainments programme throughout the week.

Two Fishes and Trade Winds were two of the first hotels to open on Kenya's south coast. Although modernised and developed they retain much of their early charm and informality, attracting an

international mix of guests many of whom return again and again.

**SWIMMING POOL**

Two Fishes stands on a 25-acre site and has spacious tree-lined gardens with colourful shrubs, also several Baobab trees more than 200 years old.

It has a unique fresh water

swimming pool where you can swim into the lounge for a drink.

The hotel, which has 272 beds in air conditioned rooms with piped music, was recently completely renovated. It has a garden barbecue area servingilled like fish, steaks and chicken. The hotel restaurant offers international cuisine. It also has a grill room offering an a la carte

menu specialising in seafood. There is entertainment each night of the week which includes the famous Mushrooms bar for dancing. There are also video shows and professional dancers.

Just across the road is the Bush Baby Bar, the hotel's new discotheque. Two floors high, a floodlit at night, and also offers billiards, table tennis and snooker. Water sports include windsurfing, fishing, sailing in catamarans or glass bottomed boats to the reef. Arrangements can be made for scuba diving.

**SUPERB CUISINE**

It has an Academy which organises all kinds of sports and football, as well as taking guests for beach bike riding to nearby villages.

Trade Winds Hotel stands on a 13-acre site, and has a new Peponi Bar right on the beach with a panoramic view of the Indian Ocean while you enjoy a drink.

It offers 206 beds in air conditioned rooms with fans. Most half are equipped with telephones as well. There is a hair dressing salon, reception and many indoor games including table tennis and snooker. Its Swahili style restaurant offers international cuisine. Fabulous African or Swahili nights are staged, as well as badminton. It has a fresh water swimming pool adjacent to which is a snack bar open from ten in the morning until ten at night. Entertainment includes a live band, performances by traditional dancers, and a video show

each day. The hotel offers deep sea fishing, windsurfing and sailing in catamarans. There are glass-bottomed boats for reef viewing in comfort.

All four hotels are renowned throughout the world and attract many 'repeat' guests who enjoy their carefree atmosphere, good food and friendly service.

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the thrill of  
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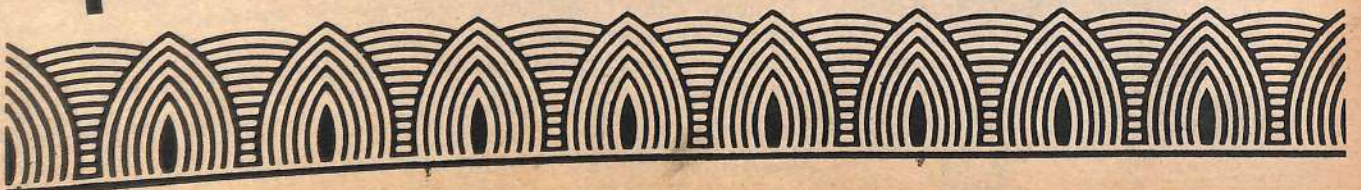
..on  
the trail  
of the  
Leopard



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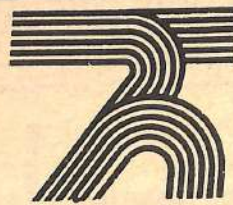
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An international hotel in the very heart of Nairobi renowned for its luxurious service and cuisine. Meet your friends at the famous Thorn Tree cafe. Be part of Kenya's colourful history.



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Looking onto the Indian Ocean this excellent hotel is situated on the finest beach at the Kenyan coast completely fronted by shady palms on perfect white sand, the ideal family hotel.



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# TUSKER PREMIUM... the truly great lager of Kenya



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UNITED Touring Company's brochure 'African Safaris, 1985' offers not only exciting Safari trails, but Indian Ocean holidays, trekking and tracking, also 'The Royal Safari'.

UTC is also offering a new series of Safaritrails called 'Understanding Kenya' in response to many requests and to meet the growing world-wide demand for more educational holidays.

The first in these series will be 'Predators of the Plains' and 'The Birds of Kenya'. They are being conducted by experts and cover an in-depth study of animals and birds, including their life-style.

Just introduced from Nairobi is a full-day Safaritrail 'Flamingo Galore' where you drive into the Great Rift Valley passing picturesque lakes to Lake Nakuru National Park where the day is spent among the birds.

There are millions of flamingo, as well as many other species

of both birds and game on the lake shores.

There is also a two-day safari to Amboseli by air from Nairobi flying over Masai land to Amboseli with Mt. Kilimanjaro making a magnificent backdrop. It is home to a great variety of wildlife, including the 'Big Five'. There are game drives throughout.

**WILDLIFE CAPSULE**

Another new Safaritrail 'Nairobi Sojourn' enables those in the City on Sunday to enjoy a 'wildlife capsule' followed by a barbeque lunch at the Carnivora Restaurant, then proceeding to the Nairobi Race course for the weekly race

meeting returning about six in the evening.

At the Coast, UTC offers 8-day beach holiday packages at Nyali Beach Hotel on Kenya's north coast and at Jadini Beach Hotel/Africana Sea Lodge on the south coast, including tours.

Eight-day beach holidays are also being offered at Ocean Village on the south coast and Silversand Villas at Malindi on the north coast.

Both offer luxurious accommodation in villas or cottages with self-catering facilities and restaurants. The 'package' includes a self-drive car with unlimited kilometres (petrol not included). In addition, UTC

maintains a 'Bed Bank' offering accommodation at very competitive rates at the best hotels and lodges in Kenya; some of which are owned by UTC and/or managed by its sister company, Black Hotels.

**SHIMBA HILLS TOUR**

From the Coast, UTC offer an incredible variety of exciting safaris by land and air all over Kenya. One of the most popular local tours is to the Shimba Hills Nature Reserve in a converted open-sided Bedford Army Truck, decorated with murals and colourful bougainvillea.

Another is going 'up the creek' on a traditional dhow with some

zesty traditional entertainment on board as well as an 'Afr' hair plaiting service - which even some men have tried!

There is also 'Africa by Night', which starts with a sundowner trip on a dhow to a simulated African village where there is non-stop African traditional dancing and a BBQ dinner.

Also most popular is the Nature Trail in a former disused quarry which has won world recognition for the ecologically balanced rehabilitation which took place there transforming it into a virtual Garden of Eden.

UTC has a fleet of 100 vehicles ranging from Datsuns to air-conditioned coaches, also air-conditioned Peugeot and Mercedes limousines for VIP clients.

Even so, the fleet is stretched to the limit when world cruise ships call, for UTC has earned the reputation of being the best cruise operator at Mombasa.

Praise is received for its efficient service in getting passengers away on safari in a minimum amount of time.

As ships arrive at the Port, UTC vehicles are waiting on the quayside to whisk passengers away to animal kingdoms throughout the country. Some of the ships handled have included the *Belorussia*, *Sagarford* and the floating university, *s.s. Universe*.

**SELF-DRIVE CARS**

UTC also attracts considerable business from foreign navies, particularly the British, calling at Mombasa, when there is great demand for self-drive cars.

It also deals with many 'Incentive and Conference' groups, going out of its way to see they have a well organised and truly wonderful time.

UTC, with multi-lingual couriers, also offers a 'Meet & Greet' service for groups arriving at airports in Nairobi and Mombasa. They can also help with immigration and customs formalities.

UTC Coast handles a very large number of clients a week from overseas at Mombasa's Moi International Airport and taking them to their beach hotels, or immediately on safari.

UTC work together with some of the big tour operators including Wings (Rome, England), Speedbird, Thomson (London), Nockemman, Kuoni (Zurich) and Tjerkberg (Germany). Its SC at (next to Jubilee Insurance Building) with a branch office at Malindi as well as offices desks at most top beach hotels.

In Kenya, UTC has held the Hertz franchise for the past fifteen years. At the coast it has approx. eighty self-drive cars including Datsun, 1200, Honda Civic, Colt, Lancers, Toyota Corolla and Mazda station wagons which are based at the two Hertz units at Mombasa and Malindi.

**KENYAN EXPERTS**

Hertz has a desk at Moi International Airport and at four hotels along the coast.

New locally assembled Hertz Troopers are now being incorporated into the Hertz Kenya national fleet because of the increasing demand for 4-wheel drive vehicles.

A great boon for those arriving by air at Moi International Airport is that they can pick up a self-drive car from the desk there which remains open until after the arrival of the last flight each day. The car can then be left at the airport when departing by air.

UTC's London office is in Carrington House, 130 Regent Street, in charge of which is Jake Grieves-Cook, an expert on Kenya having lived in the country for many years who was considerably involved in Kenya's developing tourist industry. He was formerly Managing Director of Black Hotels - Kenya's premier hotel group.

The London Office provides information to the travel trade including promotional material. It is also a Reservations Centre for UTC Safaritrails.

UTC's overseas offices are also marketing agents for Lawford's Hotel - one of the earliest hotels on the Kenya coast at Malindi.

# Coast on up to Kenya for a real holiday!



## Jadini Beach Hotel and Africana Sea Lodge. What in the world are you waiting for?

Come on - it's time you and the family had a real holiday.

On the Coast of Kenya just 35 kms south of Mombasa in air-conditioned comfort beside the warm, blue Indian ocean.

Explore coral gardens, go windsurfing, and diving. Play tennis and squash.

Just you and the family in two of the most cosmopolitan and comfortable hotels in East Africa, set in acres of tropical gardens.

Coast on up to Kenya for a real holiday - right now is the right time.

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You deserve a real holiday on Kenya's famous South Coast.

Have fun with the sun

**Jadini Beach Hotel Africana Sea Lodge**  
South Coast Mombasa

## BBC Documentary On 'Karen Blixen'



TRISTRAM POWELL and Errol Tzebinski - on location for the BBC in the Taita Hills

NOTED television producer, Tristram Powell (left) consults Errol Tzebinski during shooting at Hilton International's Taita Hills Game Sanctuary, Kenya, for the B.B.C. 2 ARENA documentary *The Tale Bearer*.

This 60 minute portrait of the great Danish writer, Karen Blixen (Isak Dinesen) who spent a great part of her life in Kenya toiling with the challenges and heart breaks of life as an early settler, portrayed so beautifully in her classic book *Out of Africa*, is scheduled for transmission early next year to coincide with the centenary of Karen's birth.

Errol Tzebinski, herself a Kenya resident and expert on Blixen's life, with several books to her credit, including a biography on Denis Finch Hatton, Blixen's

lover, acted as advisor to the ARENA unit.

Asked why she selected the Taita Hills Game Sanctuary for shooting this important programme, Errol replied "Karen Blixen's gripping account of life in East Africa at the turn of the century is highlighted with stories and encounters about wild animals, especially lions and giraffe and here at Taita we have found just what we need in a perfect setting."

### SERVICES

Also the backup services that are so essential after a hard days shooting, like comfortable accommodation, hot water and excellent food and service are always available at these Hilton Lodges.



# KENYA — LAND OF CONTRASTS

Within a 15-minute drive from the city and only eight km away is the top attraction for bathing, goggling, sailing, water skiing, deep-sea fishing and relaxing in a la French Riviera. It has historic links with the past, like the Vasco Da Gama Pillar built by the explorer in 1498 to mark his visit to the bustling Arab town which gave him a Hindu guide to discover the sea route to India.

Lamu is a haven for the recluse from civilisation and is perhaps the last unspoilt town on the coast. Its streets were originally built for camels to pass through so the town has no roads for vehicles. The overhanging houses with their exquisitely carved wooden doors in narrow alleys give it an Arabian Nights atmosphere as the men go about in their long white Arabi gowns and the women in black veils and cloaks. Exceptionally beautiful pieces of craftsmanship are displayed in the museum with a dhow gallery. There are elegant mosques and a lively seafont.

Gedi has become part of the new tourism complex at Watamu with its beach hotels and marine national park. It is a ruined town of the 13th Century, mysteriously deserted during the 17th Century and rediscovered in 1920. Its Great Mosque with 17 columns, the Sultan's Palace, prison, a giant pillar tomb and houses, point to a once-prosperous habitation. Chinaware from the Ming Dynasty, glass from Persia and corneal beads from India have been found and are displayed at the Gedi museum.

Meru: Home of the rare white rhino, this park offers a variety of vegetation ranging from tropical rain forest to open savannah and rivers, springs and swamps in its 870 sq. km. In addition to the big game, the park offers fishing facilities and bird shooting in certain areas. **Born Free** lioness Elsa was brought by Joy and George Adamson to return to the wild in this park because it is the least crowded and visited. With a recently opened lodge, it is becoming more popular and is the best place to see the lesser kudu dubbed as "the Apollo of the antelopes". The white rhino still remains the top attraction here and to see it being herded like domestic cattle as it is so placid, unlike its "black" cousin, is a memorable experience.

Nyeri lies on the slopes of Mount Kenya, believed by the Kikuyu people to be the home of the gods. Lush green vegetation, well tended farms and smooth tarmac roads make it a very pleasant 160km. journey from Nairobi. It is the starting point for a trip to the world famous Treetops and The Ark. Lord Baden Powell is buried here and Scouts from all over the world come to pay tribute to the founder of their movement.

Mt. Elgon Covering some 130 sq. km, of the mountain astride the Kenya-Uganda border, this park lies at an altitude between 2500m. and 4250m. offering typical Alpine vegetation with large populations of big game on the lower slopes



TSAVO RIVER crocodile. PHOTO - ACRAN SHEPHERD

Herds of elephant, buffalo and eland roam the forests and provide pleasant game viewing for the visitor.

Shimba Hills 40 km. south of Mombasa, here is the only place to see the rare sable antelope. Several herds of roan antelope, brought to this reserve from elsewhere in Kenya where their survival was endangered, can also be seen. In the fine forests of huge trees can be seen both big and small game and even a slithering python along with teeming bird life overhead. From Giriama Point and other lookout sites magnificent views of the coast and surrounding countryside can be enjoyed.

Mount Kenya: At 3,200 metres this is the country's highest peak. The twin snow-peaks of Batian (5,686 metres) and Nelion (5,674 metres) provide a rugged challenge to Alpine climbers. Point Lenana and other smaller peaks are accessible to amateur climbers. Some tracks are motorable to a point but mule-safaris are the order of the day for the lower slopes, clothed with magnificent forests of pencil cedar, camphor and podocarpus trees. The mountain slopes have giant lobelia and

groundsel cacti with multicoloured flowers. The rivers provide excellent sport for fishermen.

Tsavo: The biggest of all parks, and even bigger than some countries. Tsavo is the greatest game sanctuary of East Africa, covering 20,800 sq. km. It is well-known for its wonderful variety of wildlife and scenery. The largest surviving herds of elephants in the world roam here freely. Numbering over 20,000 at times, it is possible to see hundreds of elephants in a day's drive through this park. There are several thousand rhinos and innumerable plains game. The Nairobi-Mombasa Highway divides the park into a western and eastern section. It has well-equipped comfortable game lodges for food and accommodation. The vast horizons and rugged terrain made Tsavo the location of filming Walt Disney's *The African Lion*. Bathing elephant herds can be safely seen through glass observation panels into the palm-shaded pools of Mama Springs, along with hippo, crocodile and tropical fish.

Watamu and Malindi: Two national parks for observing underwater fish and other marine life. Visitors hire glass-bottomed boats equipped with snorkels, goggles and flippers for exploring the wonderful lands of coral and colourful marine life. Situated near luxury beach hotels, these parks offer swimming, water sports and sunbathing.

The Great Rift Valley: is seven times bigger than the Grand Canyon of USA and stretches for hundreds of miles from Malawi to the Middle East. Nowhere is it so clearly defined, beautiful and breathtaking as in Kenya. The sheer drop of the Escarpment, about 45 km. from Nairobi, is awesome with its panoramic vistas of the valley below and the volcanic Mount Longonot straddling it. Longonot is a day's climb to the crater rim where geothermal steam jets out and game may be spotted.

Lake Naivasha is situated about 80 km. on the Nairobi-Nakuru road in the Great Rift valley. With more than 300 varieties of birds and excellent fishing for tilapia and bass, it is scenic picnic spot. On the papyrus fringed lakesides have developed comfortable and pleasant hotels and boating clubs. Boats can be hired for a trip to Crescent Island, a game and bird sanctuary in the lake. Only five km. beyond it is Hell's Gate gorge with its hot water springs and an unusual cliff known as the Statue of the Devil.

Lake Turkana has been termed as "the jade sea set in black, purple and blood red lava" because of its mysterious, almost lunar landscape. Formerly called Lake Rudolf, it is reached after a tough journey by road or by a short flight in a light plane. Boating, big game fishing and bird watching are the top attractions of this area. The Turkana people with their unchanged lifestyle for many thousands of years, never fail to impress the visitors.

Part of cool, forested and hilly Kenya, the 750 sq. km. park has sub-Alpine vegetation and a profusion of game. This mountain moorland is of special interest and is a sanctuary for elephant, buffalo and rhino. The shy wildlife only comes out at night and a couple of well-known lodges, the world famous Treetops and the Ark, are situated here. The Ark, have been built by lion, leopard and cheetah on the kill and enjoying the feast. Viewing game with a background of skyscrapers is an enthralling experience. The back main gate is the Animal Orphanage for straggle or abandoned animals and now a viewing centre.

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The greatest bird spectacle in the world is how a famous ornithologist described it, the Lesser Flamingoes which breed in shallow alkaline or 'soda' waters of this park, take in the Rift Valley. In this 50 sq. km. park can be found up to two million flamingoes, but at least a few hundred thousand at all times of the year. There are 400 other species of birds including pelicans, spoonbills and the statuesque saddle-billed stock. In the surrounding park can be seen Colobus monkey, reedbuck, bushbuck, impala and a rare species - the topi. The overwhelming experience, however, is the tidal wave of various hues of flamingoes rising gracefully into the sky.

The historic Arab town, has attracted visitors since the Greek times. Named 'The Island City', by the Arabs, it has a quaint atmosphere in the narrow streets of the Old Town and old harbour built on a rocky outcrop from the Arabian Gulf still annually. The modern urban complex has a large elephant tusks spanning the main road, the Uhuru Fountain, pink-walled Fort Jesus built in 1593 by the Portuguese and scene of many bloody battles between them and the Arabs, is a museum. White Hindu temples, the modern building Mwendu Tayan market, the woodcarver's shop and bright sun-silver sand and clear sea are human attractions apart from the friendliness of the Coast people.

Malindi is a modern seaside resort with silver and

natural extracts  
for a deep, tropical tan



# Jamaica

SUN COSMETICS

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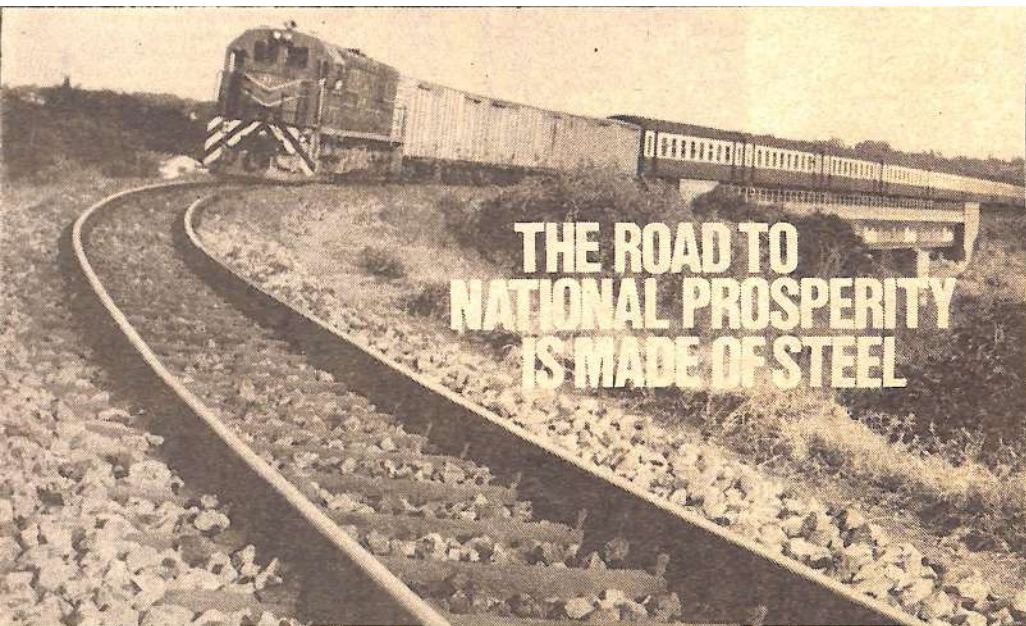
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Nairobi for Kisumu and vice-versa. There is also an Express passenger train which runs between Nairobi and Kisumu at the end to tenth of the months. That's service. You arrive refreshed, wellfed, ready for business or fun, with all the luggage that you and your family need.

Next time you face a journey to or from the Coast or Kisumu take a train. Its so much safer and arrive with that top o' the morning feeling!

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his room over bridge-like walkways with bamboo railings, giving him the impression to arrive at a real African rondavel.

His room — of course with private shower and toilet — is in a circular tower crowned with a thatched roof. Each tower contains four rooms on two storeys. In this complex of 40 towers the weary safari guest thinks to sleep in the middle of an African village, safe from wild animals.

## ELEPHANT BLAST

The towers are perched atop stilts, each of these heavy pillars measuring 7 metres in height and covered with local marble. They can therefore easily take it when an elephant occasionally rubs his back on their rough surface. The sleeping visitor — only soem metres above the elephant's trunk — will not be disturbed, unless the rey giant beneath is waking him up by a loud trumpet-blast.

In the centre of the elongated "village" in a three-storeyed pavilion are the public rooms, the reception hall, restaurant and bar, as well as a broad open roof terrace with panoramic view, overlooking the swamps and further on the wide valley of the Bura river where wild animals can be seen at any time of the day, alone, in small groups or big herds, antelopes and Zebras, giraffes, baboons, buffaloes and elephants.

If you get tired standing on the roof top, you can sit down

nearly touch them.

And there is another extra service included: The "game alarm" at night. In the head-board of the bed you will find a switch which you have to turn on in case you want to be called by the gong when one of the "Big Five" - a rhino, buffalo, elephant, lion or leopard - appears in front of your window.

There are many excellent game lodges of exemplary construction in Kenya. However, what Hilton's architects have created at Salt Lick is a totally unique concept in design, unrivalled in the whole of Africa, the cluster of villages on stilts blending perfectly with the natural environment.

Salt Lick offers the most comfortable and luxurious opportunity of viewing a rich concentration of wildlife, which might be specially convenient for persons whose health does not allow them to undertake long and tiresome safaris. Here they can experience the wonders of the wilderness and even watch the game at closest range from eh underground bunker.

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Superb starlings in their brightly coloured plumage and jolly hornbills are strutting jauntily around, carefully picking breadcrumbs from your hand. Every day these beautiful birds flock to the tables, providing a special accent to any colourfilm.





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elevated cushions...  
order to afford maximum...  
at night and watering...  
other some time...  
by special...  
level bunker...  
waterhole...  
photograph...  
steel bars...  
bathing while they are...  
so close, that you can...  
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included: The "game...  
at night. In the head...  
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popular hotel on Kenya's...  
just twelve miles...  
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guests from the...  
like its friendly, informal...  
and the good value...  
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to its popularity that it...  
to grow. Opening in...  
is a new wing which...  
accommodation from...  
270 beds.

and Pistachio Bar offering...  
delicious ITALIAN ice-cream.  
Snaking through its gardens...  
is a huge 'free form' fresh water...  
swimming pool. The open-sided...  
restaurant faces the swimming...  
pool and sea. There is a...  
separate Fisherman's Grill over...  
looking the beach for more...  
exotic fare, including seafood...  
specialties.

Snacks are available through-...  
out the day.  
There is a desk at the hotel...  
at which arrangements can be...  
made for windsurfing, water...  
ski-ing, 'mini' sailing, goggling,  
creek safaris and trips in glass-...  
bottomed boats to the fleet,  
all of which take place from...  
its beach.

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Bamburi Beach is proud of its...  
reputation for being a very...  
lively family hotel. There is...  
entertainments each night of the...  
week - barbecues, discos,  
traditional dancing, local cabaret...  
and live bands, while wildlife...  
films are shown once a week.

Twice daily there is a bus...  
service into town, while safaris...  
by road or air to any part of...  
Kenya, as well as car hire, can...  
be booked at the HERTZ/UTC...  
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Special, and attractive, rates...  
are offered to conference...  
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Among the tour operators in...  
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are many excellent...  
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and tiresome safaris. Here...  
an experience the wonders...  
of wilderness and even...  
the game at closest range...  
an underground bunker.

## MOMBASA TO HOST CONFERENCE FOR W.O.C.O. MEMBERS

**PERB STARLING**  
startlings in their...  
plumage and...  
strutting...  
are...  
carefully picking...  
around, from your hand...  
these beautiful birds...  
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MOMBASA, widely known for...  
friendly people, the sun and...  
beaches, will be the focus...  
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CAMEL riding in Taita Hills.

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members speaking 20...  
languages in 55...  
countries who are bound to-...  
gether with objectives that slice...  
across political, cultural,  
and religious barriers.

WOCO's ideals and objectives...  
are based on concern for others...  
and internationally and locally...  
to help the young, the sick, the...  
disabled, the...  
and the victims of...  
misfortune or disaster.

**MEMBERSHIP**  
The organization promotes...  
peace and under-...  
standing throughout the world...  
of colour, political...  
differences.

While cultivating high ideals...  
the organization also...  
towards improving the...  
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Mombasa will bring WOCO...  
representatives to one of the...  
Africa's most popular tourist...  
destinations with its unspoilt...  
surroundings that are the...  
essence of Africa.

The holiday attractions of a...  
lifetime will include abundant...  
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the old trading towns of...  
Mombasa, Malindi and Lamu,  
and 400 miles of tropical beaches...  
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the WOCO conference with an...  
unforgettable Sun and Safari...  
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# Just see yourself in Kenya



With a little imagination and a quick, comfortable flight by Kenya Airways, you could leave Britain's uncertain climate - and enjoy for a while Kenya's wonderful heritage of wild life in sun-drenched game parks like Amboseli, Tsavo and Masai Mara.

Just imagine: a confrontation with herds of elephants, a pride of lions, the occasional rhino, cheetah or leopard and, don't worry, you will be safe and sound in your kombi bus and at night, either in a luxury game lodge or the unique tented camp ... equally luxurious.

For further information and reservations contact your nearest travel agent or Kenya Airways. Tel. 409-0277 London.



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You may also like to note that Nairobi boasts the continent's finest hotels and the Kenyatta International Conference Centre, which hosts the world's top gatherings.

So we're back to business ... combined with the finest pleasure you can imagine.

sea fishing, aqua sports and others - golf, tennis, squash, gymnasiums, health centres etc. to a short or long road or air safari for which all bookings can be made from management or the licenced tour operators either with desks in your hotel or through offices in towns.

It is not advisable to book through individuals who may approach you on or from the beaches or on the pavements, and while giving this warning, do be sensible - leave behind in the hotel safes your valuables such as watches, bracelets, cameras, passports, cash etc. when walking around on the beaches. As in other countries of the world, avoid walking in isolated areas and be free from worries.

Within less than one hour's drive from any south coast hotel you can visit the nearby Shimba Hills Nature Reserve (where there is a small self-catering camp) or within 2 hours by road or less by light aircraft you can reach the Taita Hills/Salt Lick Lodges in their own Reserve on the Taveta Road or the Tsavo East and West National Park lodges Ngulia, Voi, Kilaguni, and 3 sets of self-catering "bandas". Other National Parks further up-country, either on your way to or from Nairobi.

You can take your safari first and then relax on the Coast: or relax at the Coast first and end in Nairobi, but during a mainly beach holiday, you can also include a short safari of your choice and be back lazing in the sun again within 2-3 days, according to your choice.

In these parks there are especially designed comfortable and secure lodges with all modern facilities giving you unique views from bedroom windows or verandahs of the water holes so near to the accommodation to which the game come for their early morning or evening sundowner drink, later illuminated for them by the real or an artificial "moon" to enable you to watch them.

All is arranged for you to enjoy the fascinating spectacle of these large and small animals in the natural surrounds having their drinks as you sip yours, preferably in silence so as not to disturb the game.

You can get even closer to them still by going down into one of the special "hide-outs" built right by the waterside and feel completely safe at close range.

We do our best to keep our standards high in all our sphere of activities but naturally we have our 'hiccoughs' as do other developing countries, which all add to the safari atmosphere and sometimes give you plenty to talk about to your friends and relations on your return from holiday.

to Mombasa International Airport direct by Kenya Airways or by charter or via Nairobi by many international airlines flying from European capitals.

Your travel agents and tour operators will arrange all your bookings and once you have arrived at the Coast other bookings you may require can be handled for you here by our members who can be found along the whole length of our shores, in town officers.

Look for our blue and white "RECOMMENDED" sign in shop and office windows.

You are warned that the exchange of any foreign currencies on the beaches, pavements or in shops is illegal in Kenya.

## FOREIGN CURRENCY

Only hotel and lodge cashier, banks, travel agents and some of the larger Tour Operators are licenced to do this.

It is also a criminal offence to tear up or deface Kenya currency notes.

Hotel tariffs and availability of accommodation vary according to the seasons. Book early for December to Easter, but do not forget even in our "rainy" months of May and June we never have less than an average of 6.5 - 7.4 hours of daily sunshine, nor in our "winter" months of July to November do we have less than 6.9 - 9 hours average daily sunshine.

Where in the world can you beat that?

You are most warmly welcomed to come and see for yourselves the attractions we have to offer you.

The fact that so many people return frequently for their holidays here surely is proof of their contentment and satisfaction?

Come and sample for yourselves the plentiful services from friendly people everywhere along the Kenya Coast and the diverse activities and variety of scenery we can offer you, for this is truly the only way to experience what makes the Kenya Coast and its hinterland so popular for a thoroughly relaxing, sunny holiday with a safari if you wish.

We are sure you will never forget your stay with us, nor will you forget the glorious colouring of the skies - at dawn, at mid-day and at sunset: the varying aquamarine hues of the sea; the gold of the sands, and great variety of flowering shrubs and trees in the gardens surrounding the hotels and in the towns.

## GOLDEN SANDS

Kenya is a photographic paradise. The wildlife in the parks is something you will never experience in any zoo and holiday



# UNIQUE HOLIDAYS WITH SERENA HOTELS GROUP

ONE OF THE MOST remarkable groups of hotels and lodges in Kenya is operated under the general umbrella of Serena Lodges and Hotels and managed by Tourism Promotion Service (Management) Limited with Mr. Stuart B. Loeper as General Manager.

The story of Serena goes back to the foundations of the group in the early seventies when two lodges, Mara Serena and Amboseli Serena, were started under H. H. The Aga Khan's Industrial Promotion Organisation and several major shareholders in the National Games Reserve and the Amboseli National Park.

The original concept which still remains and guides the philosophy of all the Serena properties is for each lodge or hotel to reflect the local atmosphere, the local architectural concepts and developments and the harmony of local cultures and environment.

Subsequently two hotels were started in Mombasa on the North Coast and in Nairobi. The Serena Beach Hotel in operation from 1974 is now one of the best occupied beach hotels with most satisfactory occupancy levels.

## NAIROBI SERENA

Then in 1976 there was the Nairobi Serena Hotel which was built in Central Park and thus became the first hotel in Nairobi to be located in a Park right in the centre of the City. Shareholders in the Serena group of hotels and lodges include, besides Industrial Promotion Services, two well known international airlines, Lufthansa and British Airways, the car hire conglomerate Avis Rent-A-Car, and several major local Kenyan companies.

A sizeable proportion of the

shares are held by the Kenya Government through the Kenya Tourist Development Corporation (KTDC).

Capacity-wise all the hotels and lodges can be considered to be of manageable levels to ensure that guests get personal care and attention. The Nairobi Serena Hotel has 200 twin-bedded rooms with all being air-conditioned. There is a spacious open-air swimming pool which can be used all the year round. The central theme of the hotel is the riot of tropical flowers and shrubs and naturally the principal restaurant bears the name "Batik". For dining there is the Garden Terrace Restaurant which is a Coffee Shop open from 7 a.m. to 12 midnight. And for functions there are rooms that accommodate as few as ten persons while the hotel has a capacity of catering for as many as 1800 people at a buffet or cocktail party. For the past few years the hotel is used extensively for Conferences, Seminars and for advanced Management, educational training courses. However this does not detract from its purpose of being one of the best located city hotels in Nairobi and one which has first class facilities and amenities.

The Serena Beach Hotel at Shanzu on the North Coast of Mombasa is of a different category. The concept is the re-creation of a traditional Arab village as in Lamu and there is everything at the hotel which gives the ambience of a peace-



SERENA BEACH HOTEL - Modelled on a 'Swahili' village.

PHOTO - JORAM SHERRI

ful and restful Swahili town. So compact is the 120 twin-bedroom hotel that there is no need for the guests to step out of the hotel. All bedrooms and airconditioned. There are facilities for sports such as tennis and basket ball.

## SERENA BEACH

Each evening there is entertainment which ranges from a live band to discos, wild life films and the ever popular Crab Racing which was featured in one of the B.B.C. programmes last year. Guests who come to the hotel for a week or a fortnight appreciate the settings and leisurely pace of living at the Serena Beach Hotel which is

rated as one of the 300 best hotels in the world by Harpers and Queen Magazine's travel editor, Mr. Rene Loeler. The rates are structured in a way by which the package takes all care of accommodation, all meals which include breakfast, morning coffee, lunch, afternoon tea and dinner and are inclusive of government tax and training levy, besides the 10 per cent service charge applicable to almost all the top hotels in Kenya.

In a different class and a different setting is the Amboseli Serena Lodge. This is the largest lodge in Kenya and has 96 twin-bedded rooms. Set

against the backdrop of Mount Kilimanjaro, Africa's highest mountain, the lodge nestles on the edge of a gushing spring which feeds verdant swampland that bisects the arid but most photogenic park. The food served is typical Kenyan good quality Lodge fare with a changing daily menu of table d'hoate meals.

## MARA SERENA

Like the Serena Beach Hotel in Mombasa, the Mara Serena Lodge in the Mara Game Reserve is regarded as being one of the best 300 hotels in the world by Harpers and Queen Magazine. This lodge is of a unique creation

and imaginatively structures the Maasai dwellings in a modern and luxurious concept. The bedrooms are grouped in the traditional defensive downward-facing rings whilst the public areas consist of a number of free-form domed rooms nesting in a semi-circle. The interior designs recapture the rich variety of Maasai crafts and heraldry. Shades of yellow ochre predominate but they are enlivened with the bright colours of Maasai women's beadwork. The Lodge has 78 twin-bedded rooms and maintains a realistic occupancy level despite the often hazardous journeys which have to be made to Mara Game Reserve during the rainy season in Kenya.

The Serena Group of Lodges and Hotels in Kenya is unique for its excellence in guest hospitality, good wholesome meals to guests, personal attention and service given to all guests.

Staff are mindful of their commitment to be of service to all the guests at the properties and it is on their being well looked after in an efficient manner that the future of the group rests upon. In this area the Management makes it a point to send staff for advanced training courses overseas and has been making good use of the training provided by the Utali College in Nairobi which is under the Ministry of Tourism and Wildlife.

Over the past ten years the Serena group has contributed significantly to the foreign exchange earnings of Kenya. The bulk of the tourists are from Europe and U.K. but the hotels and lodges also receive guests from all over the world.

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the Swahili say!



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# Jadini Beach Hotel

## For Fun In The Sun ...



JADINI BEACH Hotel and Africana Sea Lodge, Diani which are conveniently situated next to each other enabling guests to enjoy the facilities at either, are also quite unique in that they have six eating venues between them.

Apart from the two main restaurants there are the Lobster Bar offering charcoal grilled lobsters and prawns with

### by NETA PEAL

exotic sauces and salads, the Pizzarama Garden with its own Italian style kitchen offering a delicious variety of pizza served piping hot and crisp, the Bahari Bistro serving a variety of light meals and the Makaa Grill with an a la carte menu which includes many of the Executive chef's own exclusive and tasty creations. Outside is a spacious cocktail terrace for an aperitif before your gourmet meal.

Jadini and Africana are situated just 35 kms south of Mombasa Island on the magnificent white-sand Diani Beach surrounded by spacious tropical gardens, swimming pools, and a host of facilities for recreation, eating, drinking (there are nine bars) and dancing.

In the grounds of Africana Sea Lodge is St. Stephen's Inter-Denominational Chapel. It is the only hotel on the Kenya coast to have a chapel. It bears a plaque in memory of Maxie and Nelly Le Poer Trench who pioneered hotel development on Kenya's south coast.

### SQUASH COURTS

Recreational facilities include tennis and squash courts, also the Francorosso Windsurfing School with experienced instructors and 24 Mistral boards. It also has some specialised equipment to meet the needs of the more advanced and professional windsurfer. Catamarans are also available for sailing.

In addition, there is Diani

Diving with an experienced instructor to teach you how to scuba dive. He also takes groups out diving around the Reef, as well as to Chale Island.

Arrangements can be made at the hotel for deep sea fishing. There is entertainment each night of the week - traditional dancers, acrobats, as well as music for dancing and video films.

The Air conditioned 'Banda' discotheque is the most popular discomania scene on the south coast. It has built in video screens on which you can see the band playing the taped music you are dancing to.

Jadini has two self-contained, air conditioned, conference rooms to seat up to 180 people. They are fully equipped, with photocopying, stencilling, telex and secretarial services are available.

### BOUTIQUES

The hotel makes an ideal venue for international, national and local forums where a 'mini' holiday can be conveniently combined with business.

All rooms are air-conditioned and were recently re-decorated and refurbished.

There are several shops including boutiques, also a Gelati Ice Cream Parlour offering flavour some Italian ice cream, and a Health Bar serving delicious vitamin loaded drinks. There is a UTC office where safaris all over Kenya and the Coast can be booked, or self-drive cars hired. There is a daily bus service into Mombasa. Transfers from Moi International Airport and Mombasa Railway Station can be arranged by the Guest Services Office. This is also the Kenya Airways reservations office for Diani Beach.

In the grounds are the Kyengo Woodcarvers - where you can watch Akamba craftsmen making a wide variety of items to sell.

They receive great support from these two hotels where much of their excellent work is to be seen. They include life-size carvings of the Maasai and Kenya's wildlife which are to be found dotted around the grounds.

WIND-SURFING near the Jadini Beach Hotel. PHOTO - NETA PEAL

Our restaurants have got a lot of

# Style!

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#### Tamarind, Mombasa and Nairobi

The seafood in Kenya is plentiful and varied.

The Tamarind restaurants are justifiably referred to as 'Africa's finest' for seafood, perfectly prepared from a variety of exotic European, Eastern and Swahili recipes.

Enjoy dining under the stars overlooking the old Mombasa harbour or in the quiet elegance of the Nairobi Tamarind - the capital city's only seafood restaurant.

We combine casual chic and such personal attention, that you'll feel like a regular even if you're not.

#### Carnivore, Nairobi.

The Carnivore is a unique experience.

An amazing meat feast that you won't find anywhere else in the world. Every type of meat is roasted over a huge charcoal pit and carved at your table. Exceptional side dishes, salads and sauces complement this low, fixed-price feast.

Like the Tamarinds, the service is outstanding. Wooden beams, waterfalls, and rock gardens are a feature of the Carnivore decor and contribute to its charmingly informal atmosphere.

Carnivore is a fun place to go and you really shouldn't miss it.

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PHOTO - KAMAL SAIBAWAL

SITTING IN THE SHADE - Cheetah cubs nearing maturity are seen keeping out of the noon-day heat in Kenya's famous Amboseli National Park.

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AMATEUR pilots both, my wife being confined usually to the role of navigator which is a step up from the normal back-seat driver, we opted for the 'Serena Circuit' on a first visit to Kenya — and a self-drive *Rheims Rocket* from the Aero Club of East Africa at Nairobi's Wilson Airport: not much more than a few minutes drive from the luxurious *Nairobi Serena Hotel*, which was our starting and finishing point. A check pilot suggested the 'Serena Circuit' providing as it does the opportunity of becoming acquainted with most

# A 'FLYING SAFARI' ON THE SERENA HOTELS CIRCUIT

of Kenya's attractions - and with the *Nairobi Serena* as our headquarters, the advance bookings were all taken care of. To complete the formalities outlined took three days, but these were well enough spent at the *Nairobi Serena* which is so unique in being quietly

and serenely away from it all in its own wooded and garden setting, complete with swimming pool and all the other amenities of a top-class resort, and yet within easy walking distance of the very heart of bustling Nairobi | The 400-bed *Nairobi Serena* is

also a rendezvous for businessmen, both local and in transit, social outings, seminars, conference, cocktail parties and evening entertainment — and as a result, quite apart from the regular tourist flow, is also a cross-roads of Africa and the world at large.

We did, and were re-united with friends who many years' previously had emigrated from Britain to the United States: and, of course, there was a double celebration later in the week when we overlapped again at the *Mara Serena Lodge* which was included in their own

'Serena Triangular Safari' — just one of the package air-charter operations organised by *Serena Lodges and Hotels*. But, going our own independent way, we set course on a Monday morning from Wilson airport and flew East to Lamu, via Malindi (for easier map reference), which took us over the vast Tsavo East National Park, and from there some 70 miles following this beautiful tropical coastline. Lamu, living in its own forgotten past, is a story unto itself and we were not disappointed. But things do get sweaty and hot when you have just flown from the five-and-a-half thousand feet altitude of Nairobi, and after the flight down to the *Serena Beach*, again hugging the coast, with a re-fuelling stop at Malindi, it was a joy to relax in an air-conditioned room before going down to the pool-side for pre-dinner drinks.

And, yes, uniquely designed, perhaps 'sculpted' would be a better word, the *Serena Beach Hotel* is, indeed, a recreation of the past and its romance ... but without the inevitable discomforts that go with the real thing.

It is the tranquility and atmosphere rather than the smells and insects of an ancient village that have been so carefully recreated for the hotel, of course, offers the variety, style and comforts, one expects from an international holiday resort.

Here we overstayed our time if not our welcome to include a day's deep-sea fishing for marlin, sailfish and tunny, before flying out, grossly overfed and sunburnt: but otherwise unscathed.

Now we were heading South-West for the *Amboseli Serena Lodge* which, like the *Mara Serena Lodge* (further on in our journey) captures much of the atmosphere and folklore of that great warrior tribe, the famous Maasai.

Our flight from the Indian ocean holiday resort atmosphere into what many see as the 'real' Africa, again took us over the giant Tsavo East and West National Parks, with Africa's highest mountain, Kilimanjaro, a constant landmark, and on into the endless sweep of the Maasai-Amboseli Game

For the would-be 'self-drive' fliers like ourselves, the *Amboseli Serena Lodge* is served by its own all-weather airstrip, as is the *Mara Serena* and here again we were transported into another world of Maasai traditions and culture.

The 60-twin bedrooms are indeed grouped like a traditional Maasai village.

Here too, it is the atmosphere that is recreated, but never at the expense of all the home comforts, including a picturesque swimming pool and luxury cuisine in the heart of one of the world's greatest big game areas, with every conceivable species from lion, buffalo and rhino, to elephant, the stately cheetah and antelope living beside you in their own protected area covering 1,259 square miles.

Our last overnight stop, which we wished could have been longer, was at the again totally different *Mara Serena Lodge*, set high on a saddle and overlooking the rolling grass lands and distant mountains of the Maasai Mara Game Reserve.

This was a comparatively short 'hop' heading slightly North of East, and there was ample time for a good lunch.

The flight back to Wilson airport over the 'moon' landscape of parts of the Rift Valley, marked the beginning of the end of the week that was.

— MICHAEL SIMPSON

## the Serena Experience



**SERENA BEACH HOTEL** 120 airconditioned rooms. Selected by *Harpers and Queen* magazine as one of the 300 best hotels in the world. Facilities for indoor and outdoor sporting activities.

**MARA SERENA LODGE** 78 uniquely architected rooms. One of the 300 best hotels in the world according to *Harpers and Queen* magazine.

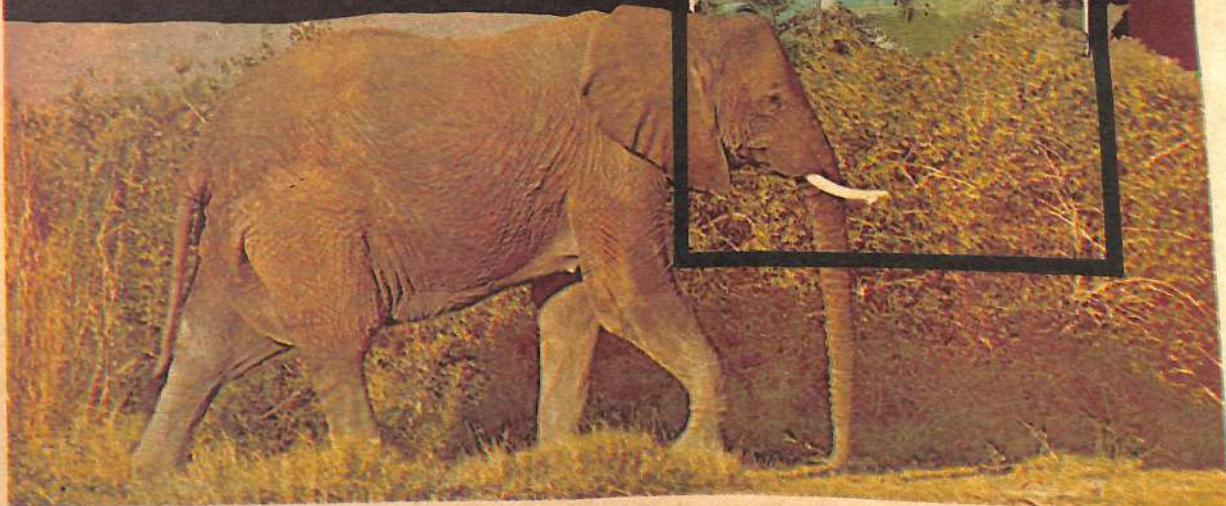
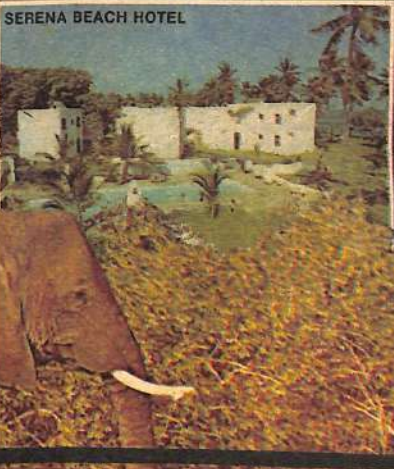
**AMBOSELI SERENA LODGE** 96 comfortable rooms. Largest and one of the most impressive game lodges in Kenya. Breathtaking views of Mount Kilimanjaro.

**NAIROBI SERENA HOTEL** 198 rooms. All fully airconditioned and with private baths. A choice of restaurants and a variety of menus. Banqueting and conference facilities.

Reservations: *Serena Lodges and Hotels* PO Box 48690 Nairobi, Kenya. Telephone: 338656/7 Telex: 22878



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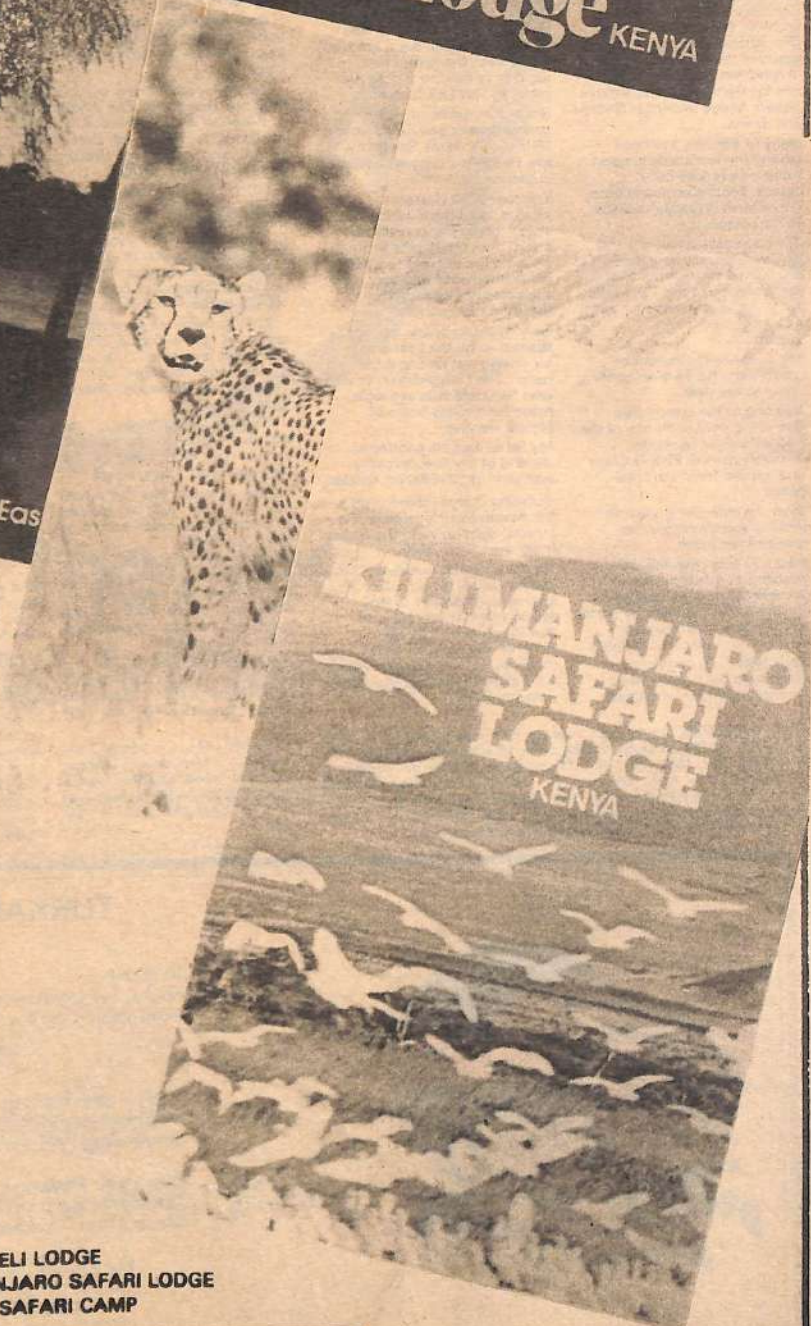


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Tsavo East



KILIMANJARO SAFARI LODGE KENYA



KILIMANJARO SAFARI CLUB

AMBOSELI LODGE  
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# A 'SKY-MASTER SAFARI' TO THE TAITA LODGES

After a few days rest and relaxation in Kenya, suggested the Hilton man, Timothy.

Well, yes I was, though I had to confess I was rather terrified, yet excited by the lure of the African bush, but I was assured.

"Take a trip to our Hilton Lodges and you will have an exciting, unusual and quite probably the best holiday you have ever had".

So it was, I took the new Hilton/Skymaster Safari and flew down. This exclusive daily air service linking Hilton Nairobi with the Taita Lodges is a perfect way to start your visit into the heart of Kenya's Game Parks.

Leaving Nairobi after breakfast, and flying via Amboseli Game Reserve for lunch and game drive, you arrive in time for afternoon tea at Taita Hills Lodge.

This bougainvillea clad building, resembling a German Fort of the First World War era, is reminiscent of the battles found in this area during the East African Campaign, between the legendary Colonel Von Lettow Vorbeck and his German forces, and the English troops under Lt. General Jan Smuts.

Many of the hills scattered around the landscape support evidence of these early battles. Facts sheets and other information is readily available at the Lodges.

The bedrooms are bright and airy, with private bathrooms and a small verandah, from where the backdrop of the Taita Hills range display an ever changing picture of colour and interest.

The occasional elephant or giraffe can also be seen strolling down to the river.

Relaxing at the crystal clear swimming pool, with one of the Lodges unique cocktails, suitably named 'Pink Elephant', one has the feeling of total peace.

Even the birds, which are very prolific, seem to enjoy this sense of wellbeing.

I am told that over 385 different species of birds have been recorded within the Lodges private Game Sanctuary by some of the many ornithologists who find this place a paradise.

Taita Hills Lodge is really a base camp as it were, offering exceptionally good facilities,

coupled with camel riding, a new experience for me. Somehow seeing the world from eight feet up, astride a camel hump is an interesting and surprisingly comfortable form of safari.

The traditional Chuka Drummers with their Colobus monkey headgear and African beat enthralled us all at lunch-time.

It was while the Chuka Drummers were performing that I was rather surprised to see a group of executive looking business men entering the dining room, only to discover that the Conference Centre at Taita Hills Lodge offers the perfect setting for conferences,

especially for groups who want totally undisturbed meetings with modern equipment and up to the minute telex communications, topped, as one managing director put it "by a highly efficient staff who seem to know what the hotel business is all about".

But an African safari is all about animals so after enjoying the beauties of the Taita Hills Lodge for several days, I moved to live with the game, well actually to live 'on top' of the game at Salt Lick Lodge. Set in the middle of Hilton International's privately owned 28,000 acre Game Sanctuary, this Lodge is a unique concept in design.

The rooms, in clusters of villages, are typical African styled rondavels, constructed on 25 foot high pillars, allowing the animals to wander right underneath your very room, a spectacular way to enjoy these African marvels.

Early morning or late evening seemed to be the best time for driving out amongst the game. The Lodge driver, Ernest, who has incredible eye-sight, made for endless hours of superb viewing.

My list of animals spotted at the end of my five days stay was total of 32 different species, including 6 lions, cheetah on a kill, hundreds of elephants and buffalo, right down to the elusive lesser kudu and dikdik.

My list of fellow guests was just as varied, giving a very international flavour to the stories of what was seen on that days drive and where to go on the next, as we all gathered round the bar to watch the night pageant at the animal watering hole.

WHEN COUNT Teleki came upon Lake Turkana in 1888, he named it after his king, Rudolf of Austria.

Today, visitors encountering this remote lake for the first time still sense that awe-inspiring atmosphere which has become synonymous with its romantic name, the Jade Sea.

One of the few lodges located on its palm-fringed shores is the Lake Turkana Fishing Lodge.

Situated at the point of Ferguson's Gulf spit, the Lodge is surrounded by water on three sides. Access is provided by boat across the Gulf to its sandy natural harbour which shelters the bay from strong winds.

Accommodation at the Lodge comprises eighteen timber cabins, all fully equipped with own bathrooms. Each of the 'basic luxury' cabins has its own delightful verandah affording a magnificent view of the expanse of the jade-coloured waters.

Apart from the cabins are a lounge and dining area, a fully-stocked bar, and a fine swimming pool.

Personalities who have visited Lake Turkana Fishing Lodge include the royal families of Great Britain and Luxemburg.

PHOTOGRAPHY: Opportunities abound for photographing the local Turkana people as well as birds, crocodiles, fishing, and the many other unique aspects of this area.

One need only look through some of the publications on Lake Turkana to find proof of this.

To be recommended particularly are the books *The Cradle of Mankind* by Mohamed Amin published in 1981, and *Eyewitness of Morning* by Alistair Graham and Peter Beard (1973).

FISHING: The Lake encompasses all types of fish from the prized Nile Perch to Tilapia Tiger fish. The record for Nile Perch stands at 238 lbs and fishing enthusiasts are seldom disappointed as catches of 100 lbs are quite common.

In fact, there are several categories of game fishing on the Lake that are open. The lodge is the only member of The International Game Fish Association on the lake.

Fishing possibilities are afforded either directly from the spit or by hiring one of the fully-equipped fishing boats.

After a successful day's fishing, the chef will be pleased to prepare your catch according to your wishes.

WILDLIFE: Reputed to have the largest concentration of Nile crocodiles in the world, they are easily seen in the vicinity of the lodge and basking on sand bars in the afternoon sun.

Nile hippos also use the Turkana waters as their breeding grounds and occasionally whole families will visit the lodge.

Wildlife of all varieties, including elephants, lions, cheetahs, and gazelles reside in the Sibiloi National Park just on the opposite side of the Lake.

# Lake Turkana: It's Different ...

BIRD WATCHING: Flamingoes, pelicans and over 300 other varieties of birds abound on the shores of the Gulf which are easily accessible by guests. While some birds have made Lake Turkana their permanent home, others use it as a resting place during their migratory pattern.

SERENITY: Perhaps the most intriguing aspect of all is provided by the peace and quiet existing at the lodge. It is an ideal 'get-away' for anyone seeking refuge from everyday pressures and the hustle and bustle of city life.

CENTRAL ISLAND: Having been formed as a result of volcanic activity, this island encompasses three immense crater lakes — each of which harbours a different form of life as their names suggest: Crocodile Lake, Flamingo Lake and Tilapia Lake.

Exploring the island provides for a perfect half-day's excursion, and it is often followed by fishing in the deep waters surrounding the island.

KOObI FORA: Known as the *Cradle of Mankind*, this area is located on the north-eastern shores of Lake Turkana. Archaeological discoveries made by Drs. Louis and Richard Leakey are believed to form the link in man's evolutionary chain.

There is a museum to record these findings and a tour of the entire excavation site may be undertaken.

For those interested in reading about Koobi Fora, the book entitled *Origins of Mankind* by Dr. Richard Leakey is recommended.

SIBILOI NATIONAL PARK: An air excursion to Koobi Fora may be combined with a visit to one of the most beautiful and remote parks of Kenya. Animals ranging from gazelles to leopards abound, and it is not uncommon to observe large herds of elephants and other game playfully enjoying the refreshing waters of the Lake.

In addition, the petrified Forest at Alia Bay provides a haunt for large numbers of hippos and Nile crocodiles.

TURKANA VILLAGE: Situated close to the lodge is a traditional Turkana village which may be visited upon request of the Manager.

Not only can you witness their mastery of catching and drying fish, but you can also get a closer look at the magnificent variety of jewellery which Turkana women pride themselves on. Arrangements can be made to see Turkana dancing as well.

SOUTH ISLAND: Being the largest of the Lake's three volcanic islands, this land is al-

most entirely covered with ash and poisonous snakes of all varieties.

Though perhaps not an ideal excursion point, the island holds an interesting history: in the old days, its crater vents appeared luminous at night and inspired ghostly stories of evil spirits among the El-Molo tribe living near Loiyangalani.

BY AIR: Visitors to the lodge may participate in the Flying Safari organised by Ivory Safaris Tours (1975) Limited which departs from Nairobi on Friday afternoons.

This excursion allows visitors to enjoy Lake Turkana Fishing Lodge, along with numerous attractions as outlined above, for a complete two days.

Alternatively, most reputable air charter companies provide services to the lodge at reasonable group rates. Flight time is approximately two hours at a

distance of 340 air miles.

BY ROAD: The route from the capital to Ferguson's Gulf is all tarmac with the exception of the few final miles, these being under construction. The lodge is accessible by virtually any type of vehicle.

Further up-to-date information on road conditions is always available through the tour operators, and obviously, the Automobile Association of Kenya's offices in Westlands. The distance to the lodge is 500 miles.

FLY/DRIVE: A special five day Fly/Drive Safari operates regularly.

Organised by Ivory Safaris Tours, in conjunction with one of the leading air charter firms in Kenya, the five day experience takes in the marvels of Lake Turkana, and as a bonus, participants are driven back to Nairobi via the Rift Valley towns of Kitale, Eldoret and Nakuru. Alternatively, clients may choose to drive first, and return by air.

Further information available from:

IVORY SAFARIS TOURS (1975) LIMITED, Salama House, Mama Ngina Street, P.O. Box 41078, Nairobi, Telephone: 26808/26623. Contact: Mrs. Karimah Dessa.

## There's Plenty Of Life In Swinging Malindi!

by NETA PEAL

MALINDI is a swinging seaside resort just seventy miles north of Mombasa Island offering a wide variety of attractions for holiday makers.

It is renowned for its friendly atmosphere, and attracts many 'repeat' guests for MALINDI is unique in that its hotels are within a few minutes walking distance of the town with its many boutiques, shops, restaurants and nightclubs.

The famous Portuguese explorer, Vasco da Gama called here in 1498, and it was a Malindi pilot Ibn Majid (born in Oman) who guided his ships to Goa.

Malindi has one of the oldest Portuguese chapels on the East coast of Africa.

It has been described as one of the finest places in the world for sailfish, and each year in October the Malindi Sea Fishing Festival attracts many anglers from home and overseas.

Sand-yachting, horse and camel riding take place on its five mile stretch of golden beach, while the sea is excellent for surfing.

From Malindi you can enjoy a day long trip on a traditional dhow to a remote and beautiful beach, or visit a fabulous marine park famed for the unforgettable viewing of coral and colourful fish.

Nearby places of interest to visit are Hell's Kitchen, said to be like Arizona's Grand Canyon in miniature; Mida Creek, an ornithologist's paradise; Gede Ruins; Mark Easterbrook's

snake farm and falconry.

It has fishing golf and scuba diving clubs.

From Malindi one can go on a variety of land and air safaris all over Kenya. Just half an hour's flying time away is Lamu, a delightful island with an Islamic way of life and narrow shoe string streets through which only donkeys and people can pass.

It has some beautiful 18th century stone houses, with magnificent decorative plasterwork, over which many architects in the world now rave.

The Lamu archipelago teams with history and recent excavations at Shanga, on the south shore of Pate Island, have revealed some exciting discoveries much of which can be seen in the Lamu Museum.

### CRAFTSMEN

Lamu craftsmen are renowned for their fabulous wood-carving, producing decorative Arab carved doors, coffee tables, chests and also beds to sleep four.

Here traditional boats continue to be built for trading along the E. African coast and with countries in ARABIA, with particular emphasis being laid on the latter.

Such is the popularity of Lawford's Hotel, Malindi, that one guest was recently spending his 42nd holiday there.

TRAVEL INFORMATION: The two night, Three day, Hilton flying package out of Nairobi to Taita Hills and Salt Lick Lodges, including airfare, full accommodation and game drives, approximately Kshs. 3,805/- (U.S. \$ 261; £191) per person. All major tour companies in Kenya include these Hilton Lodges in their road safaris. For further information contact your nearest Hilton International Sales Office, your travel agent, or Colin Pulley, Director of Sales-Hilton International Kensington 179-189 Holland Park Avenue, London W11 4U1 Tel. 603-3355 Telex 919763 KENHIL G Cables: Kenhiltels London.



## TURKANA FLYING SUNSHINE SAFARI (3 days)

Includes Flight, full board accommodation, visit to a Turkana village, sight-seeing on the Gulf, and more.

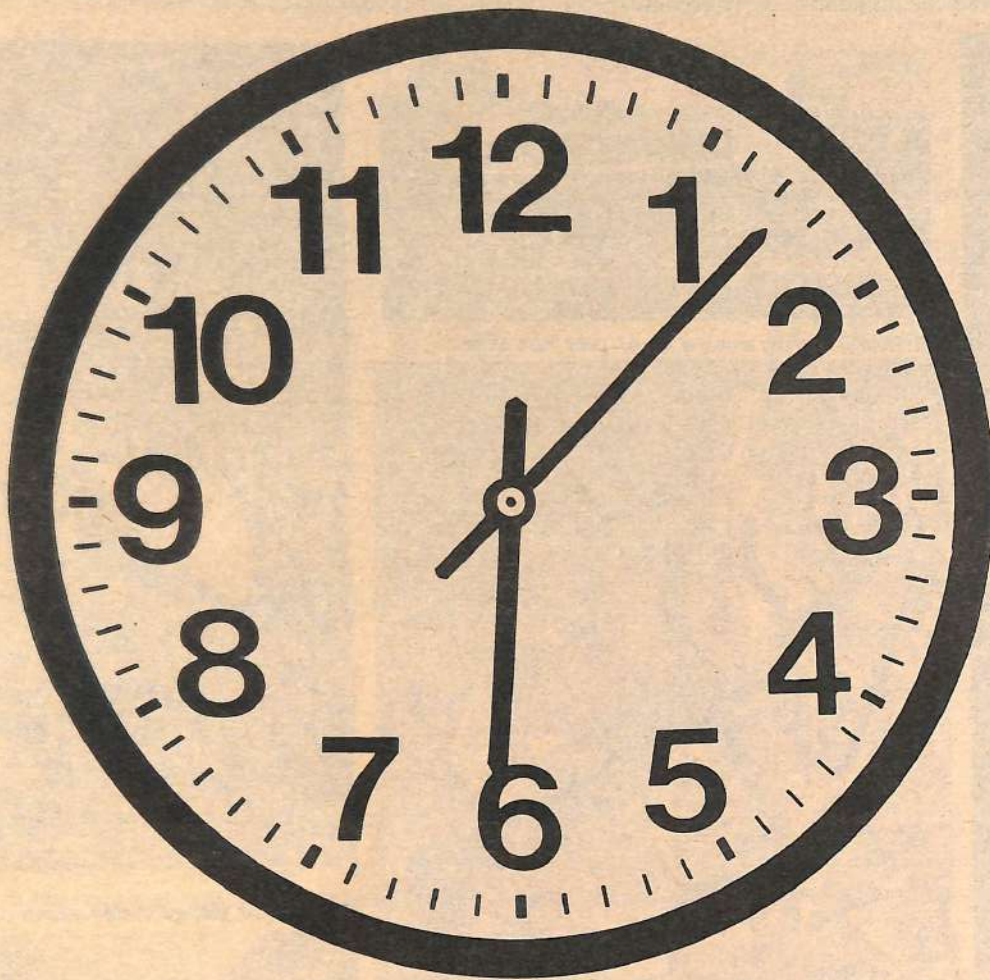
### OPTIONAL EXCURSIONS

- Big Game Fishing • Koobi Fora Excavation Site
- Central Island National Park • Turkana Dancing
- Ornithology Walks/Boat Rides

Departure Fridays  
Additional Safaris: Turkana Adventure Fly/Drive Safari (5 days)  
Masai Mara/Turkana Flying Safari (5 days)

For information and reservations, contact: Ivory Safaris Tours (1975) Ltd. Salama House, Mama Ngina Street, P.O. Box 41078, NAIROBI, KENYA. Tel: 26808/26623 NAIROBI Telex. 22120 IVORARI/HILBAR  
Travel Agent Contract Inquiries welcome 338077.





## Now's the time to phone a friend.

After 6 p.m. every day it's 50% cheaper to telephone long distance within East Africa. The same rate applies at weekends from 2 p.m. Saturday to 6 a.m. Monday.  
Keep in touch with family and friends. Telephone tonight.



Help us to help you.



# Facts On Republic Of Kenya

THE REPUBLIC of Kenya is approximately 225,000 square miles (582,647 square kilometers) in size and lies across the Equator on the eastern seaboard of Africa. Kenya is made up of seven provinces; Coast, Central, Rift Valley, Nyanza, Western, North Eastern, Eastern and Nairobi Area. Kenya has a population of nearly 17 million, of which approximately 1 million live in Nairobi.

From the hot, humid coastal belt, the land rises gradually inland through dry bush country to the Savannah grasslands and the highlands, where rainfall is plentiful. Kenya is divided by the Great Rift Valley which runs from North to South between 2,000 feet (610 meters) and 3,000 feet (914 meters) below the adjacent country, and varies in depth.

A considerable area of Kenya is ideal for high potential mixed farming in which temperate crops can be grown and mixed farming is advocated; in the drier parts some four fifths of the area is ideal rangeland. On the Western rim of the Rift Valley, the land slopes down towards Lake Victoria and the Uganda border.

The central part of Kenya is extremely mountainous, but the vast expanse of the North Eastern Province varies from featureless desert in the east to the more rugged Turkana country of Lake Turkana.

The altitude in Kenya largely governs the climate and the land above 5,000 feet enjoys a temperate climate with fairly good rainfall. Being on the Equator however, there are no marked seasonal changes and for most parts of the country there are two rainy seasons in the area to the east of the Rift (i.e. around Nairobi) - the 'long rains' (March to May) and the 'short rains' (November to December).

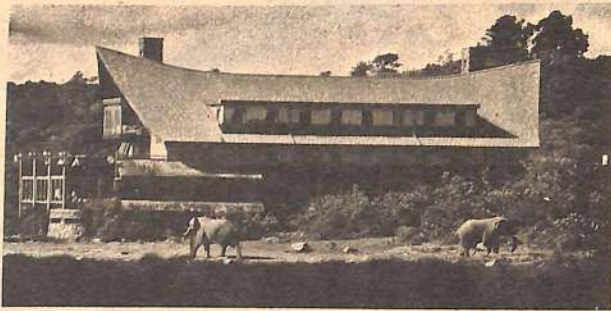
While the Coastal Strip and Mombasa have a hot, humid climate, the trade winds which blow in from the sea during most of the year keep the temperature from soaring above 100 degrees Fahrenheit, rarely 110; the mean maximum temperature in Mombasa above 90 degrees F, the hottest months being February and March.

July and August are the coolest months on the coast, the mean minimum temperature being about 68.6 degrees Fahrenheit. Temperatures in Nairobi vary from a mean maximum of 82 degrees (February) to a mean maximum of about 52 degrees (June, July).

## KENYA MEDIA

Of the various mass communications media in Kenya, radio is by far the more effective. The large, the Government emphasis lies on fast dissemination of news and other information as well as improving facilities in the rural area rather than in urban places where the majority of residents are literate and can take advantage of publications.

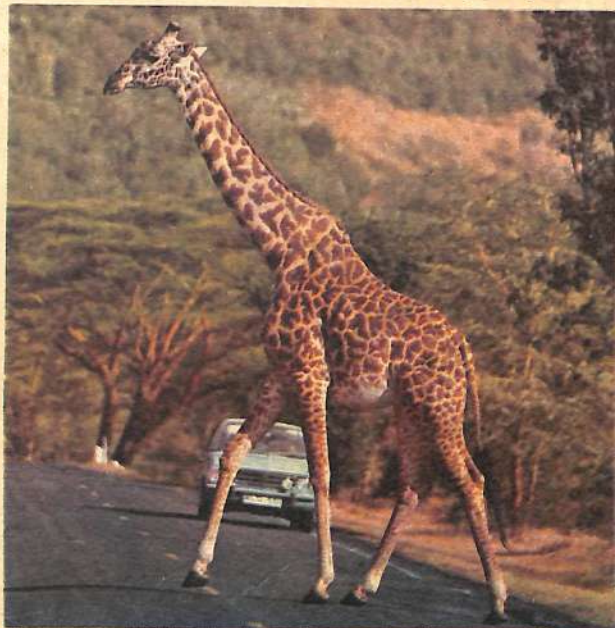
For this reason, Kenya already has eight Provincial Information Offices for national information supply on many topics; educational, cultural, political, social and economic included.



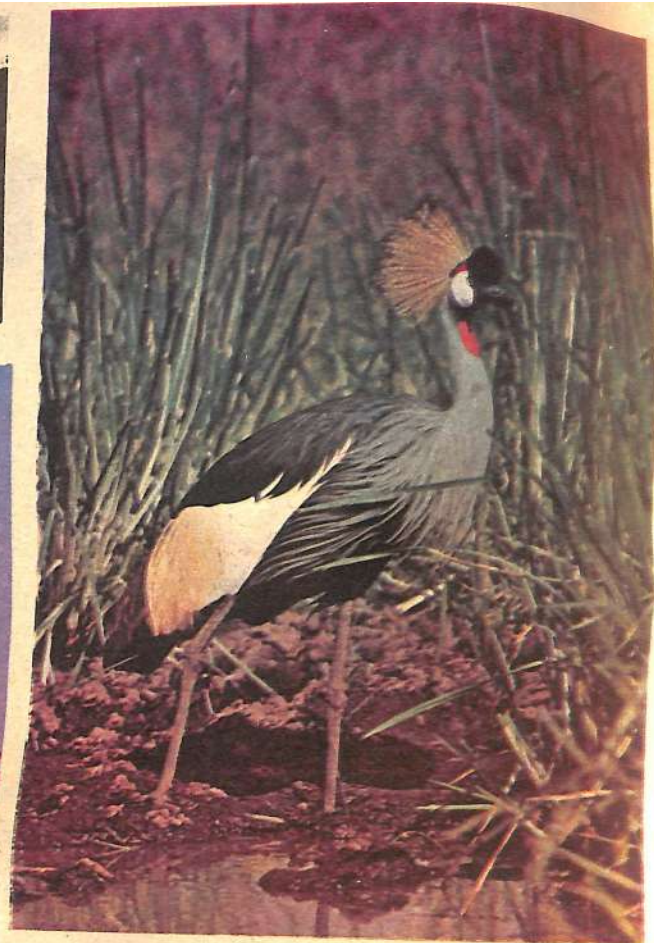
*ELEPHANTS observing tourists at the 'Ark' game lodge, Kenya.*



*HORNBILL admiring a desert rose at 'Samburu River Lodge', Kenya.*



*GIRAFFE have 'right of way' in Kenya's famous National Parks.*



*SPECTACULAR plumage of the Kiviro crane, Kenya.*



*'TODDY TAPPER' at work on a coastal coconut palm, Kenya.*

**SUNSHINE — SAFARILAND**